

Surya kiran Palipireddy

Frontend web Developer

Dynamic and results-driven Shopify frontend developer with hands-on experience building customized, high-conversion eCommerce sites. Skilled in leveraging Shopify's liquid framework, React, and frontend technologies to create seamless user experiences and optimize for high engagement and sales. Adept at collaborating with cross-functional teams to meet client expectations and elevate online brand presence.

📞 9490790257

✉️ suryakiran0257@gmail.com

📍 kakinada, Andhra Pradesh, 533435

EMPLOYMENT HISTORY

Frontend Developer (SDE 2)

Marmeto

May 2023

- Developed custom Shopify themes and solutions using Liquid, HTML/CSS, JavaScript, and React, tailored to client brand identity and product offerings.
- Integrated third-party APIs and apps to enhance store functionality.
- Applied SEO best practices to optimize product visibility on Shopify.
- Collaborated with UI/UX designers to translate mockups into pixel-perfect, responsive front-end designs.
- Contributed to A/B testing initiatives, iterating on UI elements and landing page layouts to identify high-performing variants.
- Assisted in training content managers on Shopify for seamless content updates and product uploads.
- Reviewed code and mentored junior developers.

Key Achievements

- Promoted from Junior Associate to Senior Developer due to demonstrated proficiency and project contributions
- Increased store load speed by 30%, resulting in a 15% improvement in conversion rate.

ML DATA ASSOCIATE

Amazon Development Center

Aug 2020 - Apr 2022

Technical Contributions

- Reported bugs to enhance software quality, leading to significant improvements in internal tools.
- Contributed to process changes that reduced handling time by efficiently automating tasks.
- Enhanced automation processes in pilot projects, increasing operational efficiency.

Recognitions

- Achieved recognition as the top global performer at Amazon for implementing effective process improvements.

Certifications

- Full Stack Web Development - NASSCOM
- Shopify Theme Development - Wizzah

SKILLS

css React JS Node Js JavaScript

Redux Tailwind CSS Liquid

git/github SQL Shopify App

Shopify Theme Typescript

EDUCATION

Bachelor of Arts (BA)

Osmania University, Hyderabad

Jan 2013 - Jan 2016

(70.0%)

Sri Chaintanya junior college, vijayawada

Jan 2011 - Jan 2013

(93.0%)

Secondary School Of Certificate

Pragati little public school, Kakinada

Jan 2010 - Jan 2011

(88.0%)

WEBSITES & SOCIAL LINKS

[Linkedin](#)

[Git](#)

[portfolio](#)

LANGUAGES

English

Telugu